

HRTECH Outlook

ISSN 2644-2477

HRTECHOUTLOOK.COM

**EMPLOYEE
BENEFITS**
EDITION



Pierce Insurance

RECOGNIZED BY
HR TECH OUTLOOK

\$15



Pierce Insurance

Maximizing Benefits with Customized Solutions

When it comes to navigating the complex world of employee benefits, Pierce Insurance has been a leading provider of customized benefit solutions for over half a century. From its humble beginnings in the mid-1950s, the company has evolved to cater to both public and private sector employers with a primary focus on tackling issues related to benefits administration and billing. Its extensive selection of plans and efficient administrative services, complemented by augmented coverage that encompasses programs such as mental health and telemedicine, provides clients with a comprehensive suite of options to address their employees' needs.

Pierce Insurance goes to great lengths to source best-in-class products from a range of carriers, ensuring that its clients have access to the very best coverage on the market. But it's not just about the products. The company understands the importance of a seamless implementation and enrolment process, which is why it offers a benefit administration system that allows for easy online enrolment and consolidated billing.

Lonnie Pierce, president of Pierce Insurance, says, "We provide a true, best-in-class solution. Because of our buying power, we are able to achieve lower rates and superior underwriting."

For HR professionals, this means less work and more time to focus on what really matters - their employees. Pierce Insurance is all about helping its clients create a happier, healthier workforce by providing top-notch benefits and outstanding customer service.

The company's variety of products includes section 125 plans, flexible spending accounts, voluntary benefits, such as life and health insurance, critical illness, accident, and hospital indemnity coverage. Additionally, it provides non-traditional, custom benefits, such as auto and home insurance. When onboarding new clients, Pierce takes a methodical and comprehensive approach. Regular meetings are conducted during this period to ensure seamless operations and assure needs are met.

We provide true, best-in-class solution. Because of our buying power, we are able to achieve lower rates and superior underwriting

The independence of carriers is a crucial factor in the success of Pierce Insurance. In addition to providing customized insurance solutions, the company takes a proactive approach to support and demonstrates its commitment to putting clients first. A dedicated account manager handles all customer service and billing inquiries, providing a central point of contact for clients' insurance needs. Needless to say, Pierce Insurance takes great pride in its ability to anticipate and address potential issues before they arise, ensuring that clients are always well-protected and making life easier for HR departments.


A myriad of success stories demonstrates Pierce Insurance's ability to deliver outstanding results through customized solutions that



Lonnie Pierce,
President

meet clients' unique needs. For example, the company recently helped a large group increase enrolment from 40,000 to nearly 150,000 participants by streamlining the enrolment process and using state-of-the-art technology. Pierce also helped a municipality overcome billing issues by consolidating all aspects of its benefit administration into one centralized system, resulting in a smoother experience for both the municipality and its employees.

These success stories showcase Pierce Insurance's commitment to independent brokerage and delivering customized solutions. With a focus on delivering results and personalized service, the company has become a trusted partner for clients seeking exceptional insurance solutions. As a family-owned business that treats its customers like family, Pierce Insurance has earned long-standing client relationships.

For businesses looking to optimize their insurance offerings and take their employee benefits to the next level, Pierce Insurance is the ideal partner. 

Pierce Insurance



The annual listing of 20 companies that are at the forefront of providing Employee Benefits consulting/services and impacting businesses