



Good digital habits can go a long way

Explore these tips to keep you cyber-smart, all year round.



Cyber Tip 1

Choose strong passwords

Did you know?

More than half of US identity theft victims surveyed began using different passwords after their identity was stolen or misused.¹

Don't wait. Create p@\$\$w0Rds more complex than this

Complex passwords help you stay safer online. Mix and match letters, numbers, and symbols to make more secure passwords and help protect your information.



Feature snapshot

Managing complex passwords doesn't have to feel complicated with Norton Password Manager:

- Use the Safety Dashboard to identify weaknesses in your logins.
- Create new, hard-to-break passwords with a single click using the Password Generator.
- Easily update and save them with Autochange.
- Secure your logins and more in your private, online vault. Your vault automatically syncs logins across all your devices.
- Access it all quickly with Touch ID/Face ID or Android biometrics on your mobile devices.



Cyber Tip 2

Use two-factor authentication

Did you know?

Hackers exploit unsecured connections to steal personal information or install malicious software without detection.

Take the extra step

Two-factor authentication helps keep thieves and hackers out, even if they have your password.



Two-factor authentication

A password is only your first layer of protection. Two-factor authentication adds a second layer by:

- Generating a unique verification code that changes every time you sign in.
- Even if someone steals or guesses your password, it's harder for them to access your account.





Cyber Tip 3

Stay vigilant to phishing attempts

Did you know?

Nearly 3.4 billion phishing/spam emails are sent daily.²

Don't fall for phishing bait

Be on the lookout for scammers accessing your personal data. Steer clear of phishing scams by avoiding suspicious links.



Norton Genie

Get helped detecting a scam with our free, AI-powered tool, [Norton Genie](#):

- Upload a screenshot or copy and paste the text message, social media post, email, or website you want checked.
- Scams are detected quickly. Norton Genie is powered by advanced AI, and the more you use it, the smarter it gets.
- Norton Genie can also answer any scam questions and give tips on what to do next.



Cyber Tip 4

Keep software up to date

Did you know?

Attackers constantly look for new ways to infect and remain on devices for as long as possible.³

Up-to-date devices are harder for cybercriminals to hack

Don't hit ignore next time your devices ask to run an update. Software and operating system updates are vital to keeping your tech secure and running smoothly.



Feature snapshot

Keep unwanted visitors (and pesky digital bugs) out. Protect your devices against existing and emerging malware threats, including ransomware, and help keep private information private when you go online. Our multi-layered, advanced device security includes:

- Anti-Spyware
- Antivirus
- Malware
- Ransomware Protection



¹2023 Consumer Impact Report. Identity Theft Resource Center.

²The Latest 2023 Phishing Statistics published by AAG, May 2023

³Symantec Corp. (2019) Internet Security Threat Report